

# Security Conference 2025

AGENDA | OCTOBER 22 | LIVE WATCH PARTY Green Bay, WI

START TIME	END TIME	ITEM
7:30 AM	8:00 AM	Registration & Breakfast
8:00 AM	8:10 AM	Live Stream
		Welcome Remarks & Introduction
		Toshi Oiwa, CEO, NRI
		Bob Sensenig, AVP, Sales, NRI
8:10 AM	8:25 AM	Live Stream
		Security State of the Union
		Justin Wray, Managing Director, Security Advisory, NRI
8:25 AM	8:50 AM	Live Stream
		Microsoft Partner Keynote
		James Ringhold, Cyber Security Expert, Microsoft
8:50 AM	9:10 AM	Live Stream
		Zero Trust: Notes from the Field
		Chris Reinholt, Director, Innovation, NRI
		Brian Wilson, Director, Innovation, NRI
9:10 AM	9:40 AM	In-Person Presentation
	7,10,111	The Modern SOC: Turning Capabilities into Security Maturity
		Chris Eichorn, Senior Security Solutions Architect with Splunk at Cisco
9:40 AM	10:05 AM	Live Stream
		Cisco Partner Keynote
		Tony Giandomenico, Executive Leader - Talos Threat Intelligence, Cisco
		Introduction by: Brian Rueger, Senior Director, Infrastructure Alliances, NRI
10:05 AM	10:25 AM	Live Stream
	20,20 /	Red vs. Blue: The Battle of Perspectives
		Brooke Denney, Senior Information Security Engineer (Blue Teamer), NRI
		Daniel Goga, Principal Security Consultant (Red Teamer), NRI
		Moderated by Joseph Kulnis, Principal Security Consultant (Advisor), NRI
10:30 AM	11:20 AM	In-Person Presentation
		Kevin Anderson, Director of Information Security, Associated Bank
		Michael Bova, Lead Cyber Threat Intelligence Analyst, Associated Bank
11:20 AM	11:40 PM	Lunch Available
11:40 AM	11:45 PM	Live Stream
		Afternoon Introduction
		Bob Sensenig, AVP, Sales, NRI
11:45 AM	12:05 PM	Live Stream
		AI, Deepfakes, & Social Engineering
		Anastasia (Ji) Kim, Senior Security Architect, NRI
		Bryce Reinhold, Security Consultant, NRI
12:05 PM	1:00 PM	Live Stream
12.03114	2.00111	Featured Keynote
		John Sileo, Cybersecurity Expert, CEO & President of The Sileo Group
		Introduction by Nathan Trail, Chief Revenue Officer, NRI
1:05 PM	2:00 PM	Live Stream
1.03 FM	2.30117	CISO Panel
		Heather Costa, Director of Technology Resilience, Mayo Clinic
		Chris Martin, EVP/Chief Technology Officer, First Bank
		John Sileo, Cybersecurity Expert, CEO & President of The Sileo Group
		John Juco, Cybersecurity Expert, GLO & Frestdent of The Sueo Group
		Moderated by Nathan Trail, Chief Revenue Officer, NRI





#### **KEYNOTE SPEAKER**

**John Sileo**, *Cybersecurity Expert, CEO & President of The Sileo Group*John Sileo lost his million-dollar startup, his wealth, and two years of his life to cybercrime. The losses not only destroyed his company and decimated his life savings but consumed two years of young fatherhood as he fought to stay out of jail.

John shares his story and hard-earned wisdom as a cybersecurity expert, award-winning author, 60 Minutes guest and keynote speaker for the Pentagon, Amazon, and thousands of audiences worldwide. President and CEO of The Sileo Group, a Colorado-based think tank, John graduated with honors from Harvard University and

was recently inducted into the National Speakers Hall of Fame.

John finds his greatest pleasure hiking in the Rocky Mountains with his amazing wife and strong daughters, the lovely family who helped him turn life's lemons into something much sweeter and more fulfilling.

### IN-PERSON SPEAKER BIOS Kevin Anderson, Associated Bank

Kevin joined Associated Bank in 2014 and is currently the Director of Information Security. Kevin leads a division of cyber-security professionals that work in security monitoring, incident response, forensics, intrusion hunting, threat intelligence, ethical hacking and vulnerability management. Leveraging past experiences within the insurance, energy and financial sectors, he assists in deploying, fine-tuning and operating security monitoring, red teaming and response operations for Associated Bank.

#### Michael Bova, Associated Bank

Michael joined Associated Bank in 2015 and is currently a Lead Cyber Threat Intelligence Analyst in the Cyber Defense Center.

Michael focuses on gathering intelligence on potential or current cyber threats and transforms the data into actionable Tactical, Operational, Strategic, or Technical Threat Intelligence to mitigate risk to the bank. Michael holds several certifications including CISSP, CEH, GCTI, and GPEN and sits on a yearly panel for the ISC2 to review applications for scholarships.

#### Chris Eichorn, Cisco

Chris Eichorn is a Senior Security Solutions Architect with Splunk, now part of Cisco.

He brings more than 20 years of experience in cybersecurity, IT operations, and incident response, helping organizations translate complex challenges into practical, effective defenses. At Splunk, Chris specializes in SIEM, SOAR, fraud detection, and advanced threat analysis, and serves on Splunk's internal Fraud A-Team as well as a volunteer on the Cisco Crisis Response team. A U.S. Army and Ohio National Guard veteran, he blends deep technical expertise with a mission-driven focus, making him a trusted advisor to executives and security teams alike.

## Chris Eichorn Presentation Summary Description The Modern SOC: Turning Capabilities into Security Maturity

The modern Security Operations Center faces a constant challenge: how to evolve beyond reactive alerts and move toward true security maturity. This session will explore the essential capabilities every SOC should have today, including advanced detection, automation, fraud prevention, and threat analysis, and how these capabilities can be applied in real-world environments. We will also discuss the role of Agentic AI in accelerating investigations and decision making, helping analysts work smarter and respond faster. Attendees will gain practical insights into building a SOC that is resilient, adaptable, and prepared to meet the demands of an ever-changing threat landscape.